RESORTS.

Many Stage Notables Will Appear as Testimonial.

The Apollo Theater to-night will be the cene of a benefit that is promised to be the greatest that New York has ever seen. The testimonial to Miss Rose Coghlan will be held there under the auspices of the Producing Managers' Association. The theater world was saddened at the news that this distinguished woman of the stage was ill and in want, and when Sam H. Harris, in his capacity of president of the managers' association, announced that a benefit was being planned in her honor the world to which she had belonged and to which she had devoted herself for half a century rallied to her aid.

There was such a flood of requests from stars in all the theatrical fields to be allowed to appear that the organizers of the entertainment were forced to limit the bill to musical acts—if they had invaded the realm of the dramatic stage that benefit would have made "Back to Methuselah" look like a play-

"Back to Methuselah" look like a playlet.
Geraldine Farrar, unable to come herself, bought the first box for \$100, with
the request that Mr. Harris resell it in
her name. Contributions of money have
poured in from a five dollar bill from a
donor who signed herself simpley, "A
Woman," to checks from various prominent producers for several hundred
follars, Many persons who will not be
able to attend the benefit have bought
their tickets and then sent the tickets
back to be resold.
Frances Alda, Metropolitan Opera
star, has said that she would consider it
an honor to be permitted to appear on
the program. Nora Bayes asked—probably for the first time in her successful
life—for a chance to take part. Fanny
Brice and Van and Schenck have telegraphed from out of town to say that
they would return to New York to play
in the benefit.

the benefit.

in the benefit.

Among those who have promised to shine are such luminaries as Ed Wynn, William Collier, Florence Moore, Blanche Ring, Elizabeth Murray, Julia Sanderson, Sam Bernard, Eddle Cantor, Frances White, the entire group of stars

Prances White, the entire group of stars from Irving Berlin's Music Box Revue. Charlotte Greenwood. Peggy Wood—and these are only some of them.

Miss Coghlan's message of thanks to those who have come to her aid is as follows:

"If my work is ended, only time will tell. And if I must sit idly by I shall not complain, because, through the generosity of each and every one of my feilow players and the theatergoing public. I am enabled to rest comfortably and without worry in a little place of my own called home—and in such happiness I am content. My love and gratitude will be theirs always."

#### Treasurers' Club to Have Benefit To-night

Alfred T. Darling of the Royal Theater, who has arranged the program for the thirty-third annual benefit performance to-night in the Hudson Theater of the Treasurers' Club of America, announces a bill that includes Florence Moore, William Collier, Nora Bayes, Joseph Santley, Barney Bernard and Ivy Sawyer, Renie Riano, Emma Haig. Richard Keene, Marguerite and Gill. Solly Ward, three Brox Sisters, Rose Rolando, Holbrook Blinn and company. Irene Bordoni, William Rock and company. Farber Sisters, Van and Schenck, Elizabeth Brice, Vaughn Comfort, George Jessell, Jim and Betty Morgan, Grace Nelson, Clef Club, Loney Haskell Beaument Sisters, Bert Levey, Gus Edwards, Anna Chandler, Johnny Nestor, Eddie Miller, Hawthorne and Cook, Kennedy and Berle and Harry Cooper.

The Treasurers' Club was formed thirty-three years ago in the old Fifth Avenue Hotel by a group of twenty theatrical treasurers who sat around a table and formed the nucleus of the organization, which has grown two hundred strong. The annual benefit is in aid of the sick and burial fund.

Practically every New York theater is represented in the Treasurers' Club. When the organization was formed there were comparatively few theaters in the city. After the destruction of the Park, then on Thirteenth street, most of the first class houses lay between Four-

clty. After the destruction of the Park, then on Thirteenth street, most of the first class houses lay between Four-teenth and Twenty-second streets. Tony Pastor's, the Union Square, Madlson Square, Walkek's, Daly's, Bljou, Third, Standard, Fourteenth Street, Miner's Wowery, Fftth Avenue, Minstrel, Thalia, Windsor, National and London theaters were names to conjure with and will all be remembered by the older theater-tours.

Membership in the Treasurers' Club of America carries a death benefit. The organization is not a union organization, nor is it a social club. All expenses of the benefit are underwritten by the members themselves and by Mrs. Henry B. Harris, owner of the Hudson, who has donated the use of her playhouse with its staff and equipment.

#### Shakespeare Birthday Celebration To-day

The Shakespeare Club of New York, clty will hold the annual wreath placing coremonies this afternoon at the Ward statue of Shakespeare at the foot of the Mall in Central Park, in celebration of Shakespeare's birthday.

Dr. Howard Duffield, Senator Howard R. Bayne, Louis Calvert, Park Commissioner Gallatin and others will speak. The music will be by the New York University Quartet.

The music will be by the New York University Quartet.

The annual dinner of the club will be held at the National Arts Club. There will be short speeches by several speakers, including Dr. Duffield. Capt. Gloster Armstrong. British Consul-General; Howard Kyle, Mrs. James Madison Bass. president National Shakespeare Federation; Prof. J. G. Carter Troop. Miss Mona Morgan, in Shakespearian recitals. Music, Mrs. Arthur James Watson, Ralph C, Walker, Frank Ceccarelli and Miss Ruth Pearcy.

### IMPERIAL HAIR REGENERATOR

THE STANDARD HAIR COLORING FOR GRAY OR BLEACHED HAIR ABY shade from BLACK to the LIGHTEST ASH RLOND produced, CCLORS are DUKA-ELE, NATURAL and unafored by TATRS or SHAAPOV: NG and are ABSCLUTELY HARM-LESS we applied; CANNOT be DETECTED; perfect outling and leaves the heir acts and

APPLICATION PARLORS

245 WEST IN A ST. Telephone Wath as 1267.

This is the CL, ESTABLE The law world bevorable to salvid vious. Colletting and there the effects of injurious dyes or bleaching an extified. SKILLED ATTENDANTS.
SAMPLE OF YOUR HAIR COLORED FREE.

For Help that is full of "pep" and ambition put your Want Ad. in THE NEW YORK HERALD. Its QUALITY-QUAN-TITY observation brings a high type of repites. Telephone Worth 10,000.





A CHARMING SUMMER HOME IN THE MOUNTAINS THE COOLEST RESORT

NEW YORK STATE 2700 FEET ELEVATION

No Mosquitos --- No Black Flies-

Only 120 Miles From New York FOREST PRESERVE-PRIVATE LAKE MODEL DAIRY FARM AND GARDEN

MODERN HOTEL - RESIDENT PHYSICIAN

GOLF - within easy motoring distance SADDLE HORSES-GARAGE-ORCHESTRA DANCING - BILLIARDS - BOWLING -TENNIS - PLAYROOM - LIBRARY WATER SPORTS

Open May 26 th to Oct 10th H.F. Bassett, Mgr. New York Booking Office 1180 Bway. tel. Md. Sq. 4748

> The estate of Arnold S. Rukeyser **ANNOUNCES** that the

### **GRAND VIEW HOTEL**

recently purchased by the Placid Hotel Corporation of Lake Placid, Adirondack Mountains, New York will be operated under the personal directorship

WALTER A. RUKEYSER

President and General Manager, during the coming summer season beginning June 15th.

Every possible effort will be made to furnish a most select clientele with a hotel of the highest standards.

Modern equipment throughout.
Golf, Tennis, Boating, Saddle Horses, Private Bath Houses.
Booking office will be established on May 1st at Hotel
Hamilton, 141 West 73rd Street, New York City. Telephone Columbus 7400.

Long Island.

Long Island

### LOW SPRING RATES

for business men and their families—an ideal home equipped with every convenience at rates as low as \$14 per week for two persons on the European plan. Better rooms at equally low rates. Reduced restaurant prices: Plate Luncheon, 75c.; Plate Dinners, \$1.00; After-theatre Supper, \$1.25.

30 MINUTES FROM TIMES SQUARE WITH EXPRESS SERVICE 290 rooms; 75 private baths; spacious verandas; outdoor sports; board-walk fronting ocean; dancing; nevelty orchestra; frequent special diver-sions. WRITE FOR BOOKIET.

OPEN ALL HOTEL SHELBURNE BRIGHTON BEACH NY. PHONE CONEY ISLAND 800



### Red Swan Inn Warwick, N. Y.

Open in May

Good Golf Tennis Dancing Saddle Horses Hungarian Cuisine Delightful Auto Roads

Send for booklet and road map. Management MARTIN LANGE 12 John St., N.Y. Phone Cortlandt 6726 or 244 E. 86th St., N.Y. Phone Lenox 4675

### Sharon Springs

Famous Sulphur Springs and Baths For Treatment of Gout, Rheumatism Astima, Skin and Nervous Diseases,

**Baths and Annex Hotel** (Adjoining Baths) OPEN MAY 16.

Pavilion Hotel & Cottages OPEN JUNE 30.

WHITE SULPHUR SPRINGS CO. OF SHARON SPRINGS, N. Y.

## SARANAC INN

in the Heart of the Adirondacks A SUMMER RESORT of the highest cha wonderful Cottages for Rent on Wonderful Upper Saranac Lake. Excellent State roads, good golf. All

cellent State roads, good golf, All is and Anusoments at their best. HARRINGTON MILLS, Manager, JOHN M. KIRBY, Asst. Mgr. cos. Hotel Grafton, Washington, D. C.

ADIRONDACK CAMPS

have the renting, at an attract e of prices, several palatial can cortages whose owners will ad. Located on St. Regis and Cage PAUL EMITH'S. Address: ADIRON DACK CAMP BUREAU, Paul Smith's

Le Fever Falls, Ulster Co., N. Y. \$15 up. Mrs. T. McGRAW Dover Flains, N. T.



15 MINUTES FROM PENNA. STA-TION L. I. R. ELECTRIC TRAINS, 30 MINUTES FROM WALL STREET. 25 MINUTES TO THEATRE AND SHOP-PING DISTRICTS. 30 MINUTES BY MOTOR TO GRAND CENTRAL STATION Forest Hills Inn, Forest Hills, L. I. Telephone 6290 Boulevard.

# Garden City Hotel

GARDEN CITY, LONG ISLAND. Two 18-hole golf links free to guests.

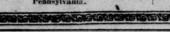
THE BALSAMS Disville Notch, N. H.
Open JUNE to OCTOBER.
Golf, fishing and all other attractions
J. J. LANNIN CO.

CRYSTAL LAKE HOTEL Propert, I.

### MOUNT CLEMENS MINERAL BATHS

World renowned for Rheumatism, Nervolness and that run-down condition. Open it he year. Twenty miles from Detroit. A Clemos Interurban meets N. Y. Centre Wolverfie every morning at Detroit. We or Booklet, Booklet Association, Mt. Clemens, Mich. Washington, D. C.

HOTEL GRAFTON



RESORTS.

RESORTS.

The Call of the Great Outdoors This year avoid regrets by planning to spend those precious vacation days amid the woods and health-giving surroundings of

Delaware Water Gap Stroudsburg Pocono Summit Cresco Mount Pocono Henryville Delaware Valley Resorts

Fishing, Boating, Bathing, Tennis, Golf and other outdoor sports await you in this delightful region. Located in the cool mountain section of nearby Pennsylvania, reached in a few hours by train or automobile. For wide choice of hotels and boarding houses consult our illustrated Summer Book-

"Mountain and Lake Resorts"

Free at Information Bureaus or send 4 cents in stamps to James Fister, 90 West Sweet, New York City.



Grand Central-That's Why

Hotel GRAMATAN BRONXVILLE, NEW YORK

Is the Ideal All Year Resort for New York's Business Men and Their

Families
Golf. Tennis. Spacious Porches

Henri Pauchey & Son. Inc. Lessee

Phone \$150 Bronzville.

RED LION INN

Chicken Waffle Dinner, \$1.50

Chicken Warlie Dinner, \$1.50

12 NOONS P. M. DAILY, MENU
Gumbo Red Lion
Haif Broiled Milk Fed Chicken
Asparagus French Fried Pointoes
Waffes Maple Syrup
Vanilla Ice Cream
Demi-tasse Coffee
Also a la Carte-Dancing,
High class white orchestra Evenings.
Badolato, Mgr. Tel. Larchmont 847.

HOTEL HENRY-ELLA

New Rochelle, N. Y.

"EVERYTHING NEW"

HENRY O. NUTE, Mgr.

Special Sunday Dinner, 12 Noon to 8 P. M., \$1.25 per cover.

Briancliff OPEN MAY 20

BRIARCLIFF MANOR, NY

SEASIDE PARK, N.J.
The Sportsman's Paradise on the Shores of Barnegat.

FULL of the tang and freshness of the open sea, on narrow land between ocean and bay; offering fishing, sailing, bathing, tennis, motoring, dancing, good hotels and a charming cottage life. Booklet. Address

BOARD OF TRADE

DEAL COUNTRY HOME

Hotel Montclair

MONTCLAIR, N. J.
MOST DELIGHTFULLY SITUATED
RESIDENTIAL HOTEL IN NEW
YORK'S SUBURRS,
OPEN THE ENTIRE YEAR.
OWNERSHIP MANAGEMENT.
FREDERICK C. HALL COMPANT.

Bradley Beach, N. J

City Clerk, BRADLEY BEACH, N. J.

MORRISTOWN INN.

OPEN ALL YEAR. SUNNY, ATTRACTIVE SUITES OF ROOMS.

TEL. 684 MORRISTOWN, N. J.

RIDGEDALE INN, Madison, N. J.

Distinctive highest grade American house with established repuration for hars table, service and appointments. It for Spring and Summer. Beautiful grot Fennis, Clock Golf, Groquet. Booklet. Telephone 380.

HATHAWAY INN

THE ALLENHURST - ALLENHURST, NEW JERSEY AON BOOKING - B WEST 400-ST NEW YER

HYDE MANOR SUBBLRY, VI.
122D SEASON
Mr. Hyde, at I W, Soth St., Is now making
advance bookings. For filterrated bookier
address Mr. HYDE, Tel. 8500 Schuyler.

JAMES BARBER, Prop.

INFORMATION BUREAUS-NEW YORK

BROOKLYN: 336 Fulton Street NEWARK: Clinton and Beaver Streets DE LE LOT ON CONTRACTO LA CARRACTO ACTUAL LE L'ONO MO LO LO LO LO LA CARRACTO MO TROVO LA CARRACTO LA CARRACTORIO LA CARRACTO LA CARRACTORIO LA CARRACTO LA CARRACTO LA CARRACTO LA CARRACTO LA CARRACTORIO LA CARRACTORIO LA CARRACTO LA CARRACTO LA CARRACTO LA CARRACTORIO LA CARRACTORIO LA CARRACTO LA CARRAC



The ALAMAC in the MOUNTAINS on LAKE HOPATCONG, N. J.

**OPENS MAY 26th** New York Booking Office, Room 202, HOTEL ANSONIA. Telephone Columbus 3320. 

The Breakers

Unusually attractive and extremely popular during
Atlantic City's famous Spring Season.

Inxurious, heated Solarium, bathed in sunshine, overlooking the
cean, where charming afternoon musicales and complimentary
"Five O'clock" Tea Service invites complete relaxation after your return
from an outing on the exhilarating Boardwalk, or from the Golf Course. American and European plans

Fireproof Garage

RUNNING WATER IN EVERY ROOM

MONTICELLO

RUNNING WATER IN ALL ROOMS

ROYAL PALACE

HOTEL & COTTAGES
ON the Beach... Cap. 600
CONVENIENT TO ALL AMUSEMENTS
Sea Baths DIET KITCHEN Orchestra
Family Patronage Invited

AMERICAN PLAN
C. L. HANSTEIN LYMAN J. WAIROUS
President Sect & Migr

BOTHWELL

inta Ava second house from Boardway Steel Pier Every appointment, Highes dard in culaine and service. Booklet ini weekly rates. J. Bothwell, Pron

Hotel Loraine

Marlborough Blenheim

Joseph Walte & Sone Compeny

HOTEL CONTINENTAL

Always open, always ready; terms moderat Write or phone, M. WALSH DUNCAN.

## MT VERNON

New Golf Club Privileges

50 up per day. RUNNING WATER IN EVERY ROOM.

cost exceeding \$50,000 HOT and COLD RUNNING WATER IN ALL ROOMS Golf privileges. Moderate rates, beginning at 120. STITZER & STITZER, Owners

KENTUCKY KENTUCKY AVE. NEAR BEACH
American Plan \$3.00 up delly, \$17.50 up weekly
Popular European Rates
Elevator to street. Electricity and phonomen addition
Pirvate beths. Ronning water, Pirvarent addition
White service. Ownership mam L. RING & EARHARS

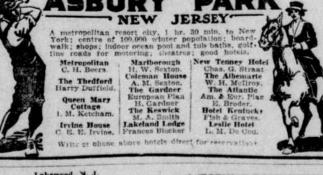
| |OLMHUKST HOTEL

GRAND ATLANTIC

TheWILTSHIRE Virginia Av., near Beach. American plan. Rooms with running water and private baths. BAM ELLIS, Owner. N. J. COLLINS, Mgr.

The TRAYMORE ATLANTING CITY. World's Greatest Hotel Success

ASBURY PARK NEW JERSEY



Lakewood, N. J.

LAUREL HOUSE LAUREL-in-the-PINES Resort Hotels of Unique Prestige Golf of Marked Supremacy Dancing, Riding, Tennis, Gunning.

THE MADISON Lakewood, N. J. Quiet, Refined Private Bath A house for electionaring guests.

Private Baths, solution, doff.

Robert M. Crouch.

Robert M. Crouch.



Hotel Elmhurst

ARLBOROUGH
CHEW SEXTON Men-ASDURY PARK, N.J. Massachusetts.

A Canadian Pacific Hotel - Atop o' Old Quebec

Where Canada Begins

Whether it's up the northland trail to game forest and trout stream. Or down the St. Lawrence to Europe. Or through the Dominion on romance or pleasure bent. The place to begin
—and end—is Chateau Frontenac on its historic rock. . . . Below, old Quebec. Atop, the castled hostelry. . . . There is rest here—New World comfort amidst Old World peace. Change here -new things-to-do amidst quaint Normandy things-to-see. Recreation here -modern gaiety and sports in a medieval environment. . . . Stop awhileandplayinthis nook of Europe in America. Onlyan overnight ride. Good motor roads. Make reservations now. Information at Canadian Pacific Office, 44th St. and Madison Ave., New York, or Chateau Frontenac, Quebec, Canada. Write and let us belp you plan a visit this Spring

# CHATEAU FRONTENAC



The Incomparable

wonderful effects carved by

he hand of nature everywhere in witzerland delight and enchant Americans need no passport

Send for complimentary travel litera-ture packet No. 24. SWISS FEDERAL RAILROADS 241 Fifth Avenue Paris: 20 Rue Lafayette London: 11 b Regent St. S. W.

New Hampshire.

Altitude 1500 Feet White Mountains NEW HAMPSHIRE

**MAPLEWOOD CLUB** 

OPEN JUNE TO OCTOBER NO HAY FEVER, GNATS OR MOSQUITOES

LESSEE OF MAPLEWOOD HOTEL.

Golf 18 HOLES Course GARAGE EXCELLENT ROADS TENNIS SADDLE HORSES

For Information apply
New York Office, Town and Country,
8 West 40th St. Tel. Longacre 8310.



SEASON JUNE 24 TO OCTOBER Catering to a Discriminating Clientele. Golf, Tennis, Boating, Canceing, Bathing, Fishing, Saddle Horses, Dancing Attractive July and Season Rates. Cottages for rent. Booklet sent on request. New York Office: Hotel Weylin 54th St. & Madison Av. Plaza 2042. J. Thomas Russell, Prop. Also Hotel Russell, Saratoga Springs, N. T.

#### MONTOWESE HOUSE Indian Neck, Branford, Conn.

Opens June 14th. This popular family re-nort, located directly on Long Island Sound. ments, Golf, Tennis, Boating, Bathing, Dancing, Music. The place for young people. Accommodates 250. Send for booklet.
W. A. BRYAN.

CRYSTAL LAKE PARK

Special Mass., in the Berksbires, Chies, Longes, Associations and Organized Chies, Longes, Associations and Excursions, to with both own daty products and Endes for weakend Parties and Excursions. Books New Open for Season Booking, tables, Excultent custome, Dancing, Modern botte, Excustomating Parties, Large at Held grounds, Books New Open for Season Booking, but with board stables, Excustomation, Large Modern botte, Excustomation, Large at Helding, Parties, Covered Pavillon, Sure Dimers, Participant, Covered Pavillon, Louis Koelsch, Mgr.



## See Switzerland

Americans Need No Passport Vise Send for complimentary travel literature packet No. 24.

SWISS FEDERAL RAILROADS 241 Fifth Avenue New York Paris: 20 Rue Lafayette London: 11 b Regent Street, S. W.

When You Go to SWITZERLAND

By all means include a visit to the fair city of

GENEVA

WITH THE MONT BLANC

The ancient and beautiful University town of Geneva is one of the most attractive and interesting cities on the continent of Europe. It occupies a de-lightful position, commanding the loveliest views of lake and mountain—including the whole of the Mont Blanc-and its climate is agreeable at all times of

the year. It is an unrivalled excursion centre and-since Calvin's time -a model centre of education.

International Gordon Bennett Fal-loon Race August 6th.

For information and literature apply to Official Inquiry Office, 9 Place des Bergues, Geneva, or the Swiss Fed-eral Railroads, 241 Fifth Ave., New York.

### **Poland Spring** Maine's Unrivalled Resort

Famous for Hospitality and Personal Attention POLAND SPRING HOUSE

MANSION HOUSE EXCELLENT IS HOLE GOLF COURSE HIRAM RICKER & SONS Inc.,

BOURNEMOUTH. South of England. perier well furnished suites of rooms to with beard, First Class Cooking are endance. Close to was mod garder-cial terms for furnilles. Arely PRI-HETRISSE, Heathlands, Grove Road.